

Continuous Professional Development:

A Tool for Strengthening the Public Roles of Landscape Architects in the Baltic Sea Region

Landscape and Democracy IFLA-Europe









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Oslo Norge 2014



The First Constitution of Lithuanian Polish Commonwealth May 3, 1791

USTAWA-RZADOWA.

CONTRACTOR CONTRACTOR

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Contents

- I. The present state in professional development of Landscape Architects in LT, LV, DE
- II. Challenges and training themes: result of analysis and "hot topics"
- III. Training methods and partners
- IV. Outcomes, impact and sustainability Conclusions



Recent societal changes LV LT







Rising public roles of landscape architects:

- Tensions in society remaining from previous geopolitical breaks of the 20th c.
- Contradictions between public opinions and that of architects and landscape architects e.g. public comments on competitions and some projects
- Lack of public debate on strategic issues of urban development (inefficient methods and tools)
- Public involvement is still passive and skeptical
 Q: What os response of professionals to the processes that are happening in civil society development?



Recent professional challenges LV LT

- Sustainable urban development
- Refurbishment and management of green public spaces
- Education collaboration with schools (EBSLA project comparative analysis of study programmes in the BSR)
- Integrating the results of research and innovation
- Infrastructure: sustainable mobility issues
- The need for professional development framework





Recent professional challenges DE





- New upcoming issues and regulations
- Societal changes in Europe, regionally and nationally
- New team skills needed for professionals
- Networking and learning from case studies
- Need for standardisation, certification, quality management



Green public space – universal problem



- Attractiveness of public areas for people
- Promoting application of local plants
- Curbing inflow of invasive plants
- Applying sustainable water drainage system
- Reducing areas of impermeable pavements



Professional LA events in the Baltics















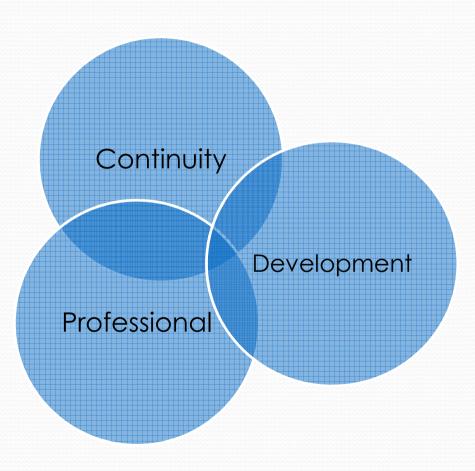


The Initial Aim of LA Associations

The aim: to develop a coherent up-to-date and flexible platform for <u>exchange</u> and <u>transfer</u> of experience in developing <u>skills</u>, methods and <u>instruments</u> in landscape architecture planning, protection and development.

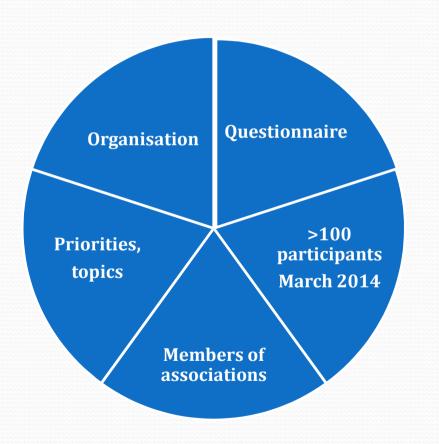


CPD-LA concept





Training Need Analysis LV & LT



• Experience: 6 – 15 years

• Occupation: 92% design

practice

• Preference for CPD: 98%

Competence field	LT	LV				
Legal aspects 20%	1.5 Contract law	1.6 Regulation for LA				
Professional	2.1 Planning LA	2.4 Technology				
aspects 60%	2.3 Artistic concepts	2.5 Heritage				
	2.6 Public space	2.7 Recreation				
Social aspects 20%	3.5 ICT BIM	3.4 Research				



Challenges of LLL training LV & LT

Number of people

Languages for training

Coordinators, partners

Infrastructure and support

New training methods



Training subjects and themes



Germany

- Sustainability
- Climate
- Energy
- Water
- Economy
- Society
- Demographic
- Infrastructure
- Participation
- Diversity



atvia.

- Cultural landscapes
- Relief management
- Residential courtyards
- Roof gardens
- Project development



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- LA planning methods
- Artistic concepts
- Public space
- ICT tools
- Legal aspects



Training Subjects LT



- LA planning and design: method of patterns: ecology, legacy, artistic, urban layers and patterns
- Artistic concepts in LA: reading the Genius Loci of the place, translating it to LA design concepts



Europe Park Vilnius LT Competition for the park in Utena LT



Training Subjects LT



- LA for public space: park in the city, new and existing park development / upgrade
- □ ICT: analysis, integrated parametric design, public participation tools for LA design
- Legal aspects in LA: project documents, contract, time and fines, copyright and supervision





Training Subjects LV





- Relief, coast, slope in LA: artistic concepts, methods and techniques for construction and maintenance
- ☐ Cultural and historical landscapes: inventory methods and processes, preservation, management J.Čakste boulevard Jelgava LV Riga City park LV



Training Subjects LV



Livu Square design Riga old town LV Residential block Riga LV

- Courtyards of residential buildings: development, aesthetics for residential outdoor space
- Roof gardens: concepts, trends of design, environmental and technical solutions incl. materials
- Green space project development: design stages and fine-tuning the solutions with participatory planning





CPD in LA Training

Framework

General decisions (content-	Issue	·			new, temporary issue permanent			ent issue	new law/act			ı/act	latest developments				
related)	Objective of event				teach methods				display	examp	ples		communication / network building				
	Audience	landscape architects	st	udents	nts		related fessions	local co	mmunity	Baltic	Baltic community any		anyone i	yone interested		combined (e.g. Baltic community of people dealing with historical gardens)	
	Scale	regional				national			international				combined				
General decisions (procedural	Format	professional talk	seminar (1 day)		semin 1 ever		excursio	n confe	erence	discuss commo tear	odity	case	ise study wo		hop	combined (e.ę seminar + excursion)	
,	Costs	none					+/- 0 (cost-covering)				for-profit						
	Material	presentations	S	lides		v	rideo	radio f	radio feature e-le			-learning material		articles		lecture notes	
	Online/ offline	yes			no			blended learnii			ing			ined (e. g. offline course + online material)			
	Invitation	via newsle	via newsletter unive			versity (in lectures / poster) in persona		l meetings	eetings \			via experts		combined			
More downstrea m decisions	Speakers	members wit	inte	rnational expert(s)			representative of administration			sentative of NGO		professor			combined (e. g. professor + practical LA)		
	Target group (more focussed)	every level of knowledge		experienced persons		young professionals		(e.g. of l	manufacturers (e.g. of benches, tiles, pavement, etc.)		vomen	omen		clients		gardeners, etc.	
	Certificate Con	yes tinuous Professional Developme					no ent in LA			combined (e.g. certificate after taking part in 5 courses)							



Training methods

Case study analysis

Study trip

Workshop

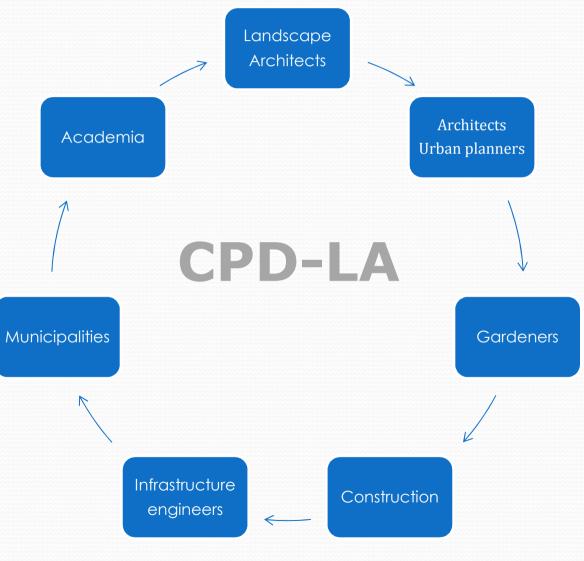
Seminar

Lecture

Quiz



Interdisciplinary approach





Collaboration & cooperation

Public partners

- Universities and colleges
- Gardening enterprises associations
- Architect's associations
- Geographer's associations

Governmental partners

- Association of municipalities
- Environmental agencies
- Standardisation committee
- Ministry of Environment



Outcomes



- CPD framework and network
- Coordinators and lecturers
- E-learning platform
- Open source resource database



Impact



- More sustainable urban development and natural environment
- More competitive LA professionals on the market
- Better public positioning of LA profession;
- Facilitated public participation in LA planning, design and management;
- Intensified regional and int'nal cooperation of LA



Sustainability



- Motivated involvement of LA association members
- Involving industry partners
- Attracting sponsors and supporters
- Engaging into EU, regional and national projects
- Rising client's interest in LA services
- New countries involved



CPD-LA Conclusions

- Opportunity to develop the framework of continuous professional development for Landscape Architects
- Activate knowledge and experience exchange
- Engages LA professionals into regional cooperation
- Impact on national education framework to focus on important topics incl. continuous learning methods
- Pro-active approach for national LA associations in dealing with member's needs.



Thank You for Your Attention!

Takk for oppmerksomheten!









